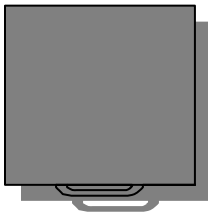


This solution is an automobile bidding platform where buyers can interact with the sellers to get a vehicle on the best possible value. A buyer places a bid and the sellers put their prices and the system filters out the best possible offer.

CLIENT PROFILE



The Client is a leading seller of cars in US. They had three major objectives.

- The buyers can exactly look for what car they want and how much they are willing to spend for that.
- Their buyer requests are to be sent to the dealerships that will be enrolled within the proposed system.
- The dealerships will then utilize the proposed agent portal to view/manage bids and then compete with other dealerships for the business. This bidding process will in turn get the consumers the best possible

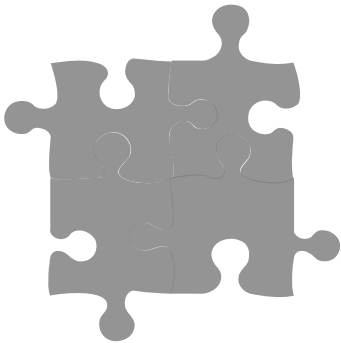
KEY AREAS OF THE PORTAL



The key areas are

1. Home Page
2. login
3. Research for cars
4. Dealer Search
5. Services
6. Contacts
7. Buying assistance resources

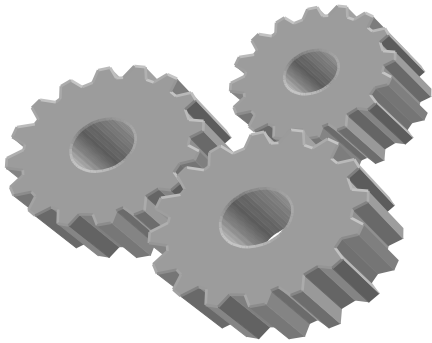
OUSOURCING CHALLENGES



Interfinet overcame the challenges by using

Interfinet team did a requirement study and proposed a solution using Microsoft's .Net 2.0 framework programmed in C# .net and implementing AJAX and JavaScript. The application is driven by Microsoft's SQL Server 2005. All coding was conducted in the code behind files, and all design elements were placed in CSS.

SOLUTION



By using the portal designed by interfinet the client was able to bridge the direct gap between the different sellers and the buyers for cars. The client earned revenue from the sellers on membership. The portal became a one stop solution for the car needs of the buyers. They can now buy vehicles at their expected price from a vast array of offerings from the car dealers. From the sellers part it offered lot of benefits as they can get daily selling leads from the portal