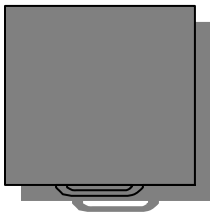


Interfinet provided a range of business solution for the clients diverse business needs in document management systems, B2B systems, and online quotation systems. This automated most of the business processes of the client.

## **CLIENT PROFILE**



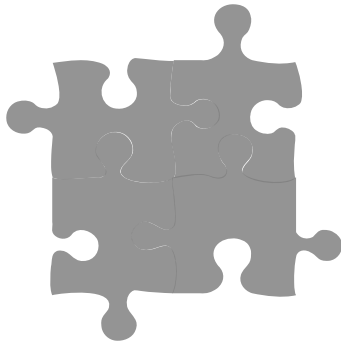
Interactive ideas Ltd. Is a prominent software house in the UK, leading distributors, located in Enfield UK. Red Hat named Interactive as top three distributors at EMEA partner summit. Interactive Ideas distributes more than 4000 software products and peripherals across Europe.

## **BUSINESS PROBLEM**



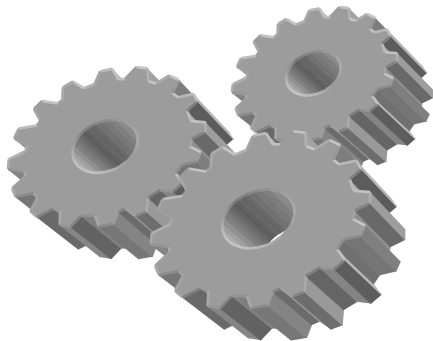
The Client was facing a unique problem. On one side his business was growing, because as a distributor he was bringing more products in to the market. Hence his customers were also increasing. But his existing IT infrastructure was not sufficient. Again his back office work was also becoming costly. They were having problems in document management and transactions and also managing quotations. They also had a problem in providing value added services with their retailers and also necessary information and resources. They found out that managing a huge inventory and long list of business partners is not an easy task

## CHALLENGES



The team at Interfinet studied the requirements of Interactive Ideas. And designed three business solutions consisting of a comprehensive internal document management system, online quotation system and a portal to interact solely with the business partners. The entire system was done using open source technologies like Php, Mysql, the website was also revamped in Drupal to give it a new look and feel.

## SOLUTION



The business solution designed by interfinet helped interactive to provide online B2B solutions to their retailers Interactive Ideas have launched a new website called Test Drive Interactive. This website is designed to make it easy for corporate resellers to quickly find information, software downloads and case studies for the range of products they distribute. The online quotation system made the process of business faster with the retailers of interactive and internal document management system also contributed to the automation process significantly